

Celebrating one year of Walk Derbyshire

We want to create a culture of walking across Derbyshire and make everyday walking the norm.

WALK
Derbyshire



What happened in the first year



Website



Launched: October 2022
Visitors to date: 4.7k

Top 3 pages: Homepage,
Find a group, Events and
training

Groups: 67
Events: 68
Members: 47

Social media



Top 3 posts: Workforce Lead
job, Derbyshire Dales
stakeholder event, Deaf-in-ity
Women walks

Total followers (across all
platforms): 188
Total amount of posts across
all platforms: 82

Newsletter



Subscribers: 293
Open rate: over 45%
New subscribers: 86
since last campaign
(0 unsubscribes)
Issues: 2

Online and face to face stakeholder events



Eight online and Eight face to face events were held across the County to bring together stakeholders to look at localised data, our systems approach to walking and to develop the vision of Walk Derbyshire at a local level.

We saw great attendance from a range of people representing different organisations, who brought useful insight that helped us identify the areas of focus for our Pilot work.

Total number of unique attendees for both online and face to face events-
236

Walk Derbyshire Pilots

Active Neighbourhood Pilot Areas - Chesterfield, Erewash, Bolsover and North East Derbyshire

Walk Derbyshire is investing across the county to enable us to evaluate and share learning around how we support residents to walk more on an everyday basis.

Four Active Neighbourhood Pilots will aim to increase levels of walking by adopting a systems approach to walking.

They will engage communities in learning about what would enable people to walk more, supporting the coproduction of solutions to increase levels of walking. This will provide insight and learning to assist the delivery of the pilot.

- These four districts will be allocated £100k each
- Districts with highest levels of inactivity and less advantaged communities
- Opportunity for stakeholders to come together with communities to agree on the best ways to invest funding on a place based level to increase levels of walking



Walk Derbyshire Pilots

Community Engagement and Coproduction Pilot Areas - High Peak, Derbyshire Dales, South Derbyshire and Amber Valley

Four Community Engagement and Coproduction Pilots will aim to engage communities in learning about what would support people to walk more either on a place based or district wide level, supporting the coproduction of solutions to increase levels of walking.

This will provide insight and learning to inform applications for future funding opportunities to deliver interventions.



- These four districts will be allocated £20k each
- Community engagement and co-production that will develop understanding of the barriers and opportunities to support residents to walk more



Consortiums have formed and are developing their Pilot proposals, with investment due to be allocated in Spring 2023.

Walk Leader Accreditation

Walk Coordinators and the Walk Derbyshire Workforce Lead have been collaborating to come up with a better way to train new walk leaders that meets our accreditation framework.

The new training has been designed to be more engaging, more specific to each district and borough and show the inclusivity and accessibility of walking.

The new training has been tested by the Walk Coordinators and will be launched in Spring 2023.



Portable toolkit cards will soon be available for all walk leaders, they provide information for assistance or guidance during walks.



Walk Leader Training

Over **150** walk leaders have been trained across the district this year

They range from social prescribers to individuals and volunteers in the community

If you would like to find out more about becoming a walk leader in your community click [here](#)

To find a local led walk near you click [here](#)

Just some of the people we have connected with this year



+
so many
more

Our ambitions for the second year





- Expand the website- Inclusive spaces page coming to the website soon (find walking opportunities which meet specific peoples needs and wants) and grow our list of groups and events
- Welcome our new Workforce Lead who will start to look at toolkits for workplaces, communities and individuals

- Develop a learning forum where we can learn from what is happening in all of our district and borough Pilots
- Build a network of Walk Champions across the County
- Continue to develop our networks and relationships across the county to enable more people to walk in their own communities
- Find new ways to tell and share our story to reach different audiences
- Build our social media presence- More consistent content to build followers. We need help from you to share our content and tag us in your posts

Thank you for being a part
of Walk Derbyshire.

